

## REACH Draft #2

### Pre-Visualizing Your Design

#### Task

Create a scaled-down version of your REACH board that incorporates visual design strategies you will use in your final draft.

#### Philosophy about Visual Design

Not everyone is a natural artist, but by using some elements and principles of design anyone can create a pleasing visual design for their REACH boards. It does take careful effort, a willingness to create and revise drafts, and consideration of the visual design strategies listed below. Examples of REACH boards from previous years that make effective use of these strategies are available at <http://www.eckstein.seattleschools.org/elmler/reach/gallery.php>.

#### Visual Design Strategies

- Use a **variety** of materials.
- Use a **variety** of shapes and sizes.
- Create **textures**.
- Have an overall **balance** to the design.
- Using **contrasting colors** to make lettering and artifacts stand out.
- Create a **border** around the board and/or artifacts.
- Show **depth** through shading and/or shadowing.
- Use **consistent** font styles, colors, and sizing to maintain **unity**.
- Work **neatly!**

#### Directions

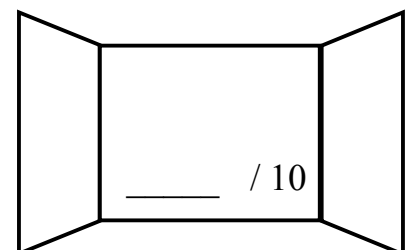
1. Use an **8.5" by 14"** legal size or larger sheet of paper and fold it into three sections following a 1:2:1 ratio (the center section should be roughly twice the size of the side panels, which should almost touch when closed). Fill the entire space to the edges.

**Note:** the actual dimensions of the board are 3 feet tall by 6 feet wide. Legal paper does not have the exact same proportions as the board, which is slightly longer.

2. Create **miniature** images to represent all of the board requirements. You may use a variety of media, such as pens, color pencils, construction paper shapes, clip art, text boxes, and more.
3. **Label** all parts (title, overview, artifacts, captions, name, and bibliography).
4. Be **specific** with your labeling!
  - Write out the title; don't just write "title."
  - Identify each artifact. Write "Photograph of family in Italy," not just "photo."
5. Design should show use of at least **five** visual design strategies.
6. Use **color** and work **neatly!**

#### Scoring

Based on successful completion of the directions listed above.



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